

MEDIA RELEASE

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Central Saanich Named "Competition Climbing Capital of Canada"

Central Saanich, BC - The Boulders Climbing Gym and the District of Central Saanich are pleased to announce that Central Saanich has recently been named the "Competition Climbing Capital of Canada."

The proclamation was made by a special resolution of Central Saanich Council on July 2, 2013 and acknowledges the important role that The Boulders Climbing Gym has made to the sport climbing community in Canada and throughout the world.

With an 18-metre high competition climbing wall and over 1,200 square metres of climbing space, The Boulders is one of the only facilities of its kind in North America. They have recently hosted the 2013 British Columbia Provincial Championships and the 2013 Canadian National Championships and are now gearing up to host the 2013 International Federation of Sport Climbing (IFSC) World Youth Championships from August 15th to 19th.

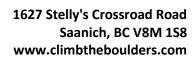
"We understand that the Boulders facility is one of the best, if not the best, climbing training gym in North America, said Central Saanich Mayor Alistair Bryson. "We are confident that the upcoming World Youth Championships will establish our reputation as the 'Competition Climbing Capital of Canada' and that this will be the first of many international competitive climbing events to come to our community."

The IFSC World Youth Championships will feature over 500 athletes, ages 14-19, from over 40 different countries competing in both the "lead/difficulty" and "speed" climbing categories. It is anticipated that well over 3,000 spectators, athletes, and coaches will be in attendance at this world class event.

"We are incredibly excited to hear about the Central Saanich proclamation," said Kimanda Jarzebiak, Chair of the Boulders. "They have been a great partner to work with over the years and we look forward to their support during the World Youth Championships and for the additional promotion of The Boulders and the sport of climbing that will happen as a result."

About The Boulders Climbing Gym

The Boulders Climbing Gym is a not-for-profit society, with the mandate of making climbing accessible for everyone, regardless of ability or ability to pay. With over 13,000 square feet (1,208 square metres) of





climbing space, The Boulders Climbing Gym is a community facility and a unique social enterprise, providing adaptive recreation and rehabilitation programs, youth recreational and competitive programs, as well as facilitating a climbing academy at Stelly's Secondary School. All instructors are certified by the Association of Canadian Mountain Guides. See www.climbtheboulders.com for more details.

About the International Federation of Sport Climbing (IFSC)

The International Federation of Sport Climbing (IFSC) was created in 2007 and is a non-governmental international association with a non-profit-making purpose of international interest. The principal purposes of the IFSC are the direction, regulation, promotion, development and furtherance of international climbing competitions (Lead, Speed and Boulder). The IFSC fosters links, networks, and friendly relations among its members, their climbers and officials. The IFSC is recognised by the IOC and is member of ARISF, SportAccord and IWGA. For more details, please visit the IFSC web page at http://www.ifsc-climbing.org.

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