

MEDIA RELEASE FOR IMMEDIATE RELEASE June 2, 2014

Climbers Against Cancer to Donate \$16,000 to the Cancer Research Institute

Vail, USA - Founder John Ellison is thrilled to announce today that Climbers Against Cancer (CAC) will be contributing \$16,000 USD (£10,000) to the Cancer Research Institute, an American cancer research organisation. The check will be handed over to a representative of the Cancer Research Institute (CRI) on Saturday, June 7 during the IFSC World Cup Bouldering finals.

This marks the fifth such donation that CAC has made since its formation in 2013 with similar donations being made in France, Australia, Canada and the United Kingdom. "The tight-knit climbing community is the key to our ability to raise funds", says Ellison. "On every corner of the globe we are enthusiastically met by climbers who are proud to wear their CAC colours and help in the fight against cancer."

Ellison founded Climbers Against Cancer in January 2013 after being diagnosed with terminal cancer in late 2012. He decided to reach out to the climbing community to share his story while raising awareness and funds to aid in cancer research worldwide. His idea was simple: sell brightly coloured CAC emblazoned clothing and badges and donate the proceeds to international cancer research charities on each continent.

"The Cancer Research Institute is incredibly grateful to be the recipient of CAC's

generous gift", says Jill O'Donnell-Tormey, CEO and Director of Scientific Affairs for the CRI. "Immunotherapy is one of the most promising and scientifically advanced approaches available today for treating cancer, and we are proud to continue funding cutting-edge research thanks to the support of friends like CAC."

The cheque presentation will occur between 630pm and 730 pm on Saturday June 7; it will follow the finals of the IFSC World Cup, which start at 430 pm. For more info on the GoPro Mountain Games, visit: http://www.mountaingames.com/summer. For further info on the IFSC, go to www.ifsc-climbing.org/

About the Cancer Research Institute

The Cancer Research Institute is the world's only nonprofit organisation dedicated exclusively to harnessing the immune system's power to conquer all cancers. This important work has led to a promising new class of cancer treatments called cancer immunotherapy. These treatments mobilise, strengthen, and sustain the immune system's natural ability to destroy cancer cells, wherever they are in the body. CRI awards research grants and fellowships to support scientists at leading research universities and clinics around the world. Funding decisions are guided by a Scientific Advisory Council composed of renowned immunologists and tumour immunologists, including three Nobel Prize winners, 26 members of the National Academy of Sciences, and 20 members of the Academy of Cancer Immunology. To accomplish this, the Cancer Research Institute relies on generous support from individuals, corporations, and foundations who have a desire to become partners in our effort to conquer cancer through immunology.

Much more info can be found at: www.cancerresearch.org

For further information or to donate to Climbers Against Cancer please visit: http://www.climbersagainstcancer.org.

MEDIA CONTACT

Kimanda Jarzebiak kimanda@ascentgr.com (250) 361-5181