



INTERNATIONAL FEDERATION OF SPORT CLIMBING

IFSC WORLD CHAMPIONSHIPS BERN 2023 LAUNCH NEW WEBSITE, SOCIAL MEDIA HANDLES

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Everything you need to know about next year's International Federation of Sport Climbing (IFSC)'s Climbing and Paraclimbing World Championships Bern 2023 - the first qualifying event for the Olympic Games Paris 2024 - can now be found online in English, French and German at bern2023.org.

Hosted by the local organisers, the new website features a unique bottom-to-top scrolling layout that perfectly captures the vertical nature peculiar to Sport Climbing.

In addition to the website, dedicated social media profiles have been opened on Instagram, TikTok, and Twitter, while a dedicated event page has been added to the official IFSC Facebook page.

Set to take place in the Swiss capital from 1 to 12 August 2023, the IFSC Climbing and Paraclimbing World Championships Bern 2023 will offer the first qualifying opportunities for the following year's Olympic Games, where Sport Climbing will award two gold medals per gender: in Speed and in the new Boulder & Lead format.

"The IFSC Climbing and Paraclimbing World Championships are our flagship event, held every two years, but with tickets to Paris 2024 on the line, Bern 2023 promises to be extra special," said IFSC President Marco Scolari. "We are glad the organisers are already so committed to the event, which can be seen in their meticulous planning, which includes building their presence online well in advance of the competition."

"By hosting the biggest Climbing event in 2023, the SAC is making a statement for competitive sports. The World Championships in Bern are about promoting Sport Climbing for people with and without disabilities. We are committed to ensuring that inclusion and sustainability are more than just empty words by putting them into action in every respect. With our new website and fresh social media presence, we look forward to kindling the first spark that will light the World Championships on fire. There are exciting and eventful months ahead of us before we welcome the entire Climbing community back to Switzerland again after 22 years," said Daniel Marbacher, Managing Director, SAC Central Association.

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