



INTERNATIONAL FEDERATION OF SPORT CLIMBING

# IFSC, PERFECT DESCENT EXTEND PARTNERSHIP TO 2024

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The International Federation of Sport Climbing (IFSC) is glad to announce the extension of its collaboration with longtime-partner Perfect Descent until 2024, making it the third-longest active deal among IFSC Main Partners.

The brand, owned by parent company C-3 Manufacturing, and headquartered in Littleton, Colorado, USA, will retain the exclusive right to use the designations “IFSC Exclusive Auto Belay Partner” and “IFSC Auto Belay Sole Supplier,” and will be the only auto-belay supplier at IFSC World Cups, World Championships, Youth World Championships, and Continental Championships for the seasons 2022, 2023, and 2024.

IFSC TV & Marketing Director Anne Fuynel said:

“We are delighted to extend our partnership with Perfect Descent. Perfect Descent has supported the IFSC in the development of climbing around the world and has been an essential support in our first Olympic journey. Their knowledge, and their roots in the United States are an extremely important asset for the development and promotion of our sport and our values in this territory, and beyond.”

Perfect Descent President Ron Naranjo said:

“Perfect Descent looks forward to continuing its relationship with the IFSC and furthering our support of climbing sports globally. Since their debut on the World Cup circuit in 2016, Perfect Descent Auto Belays have been critical to the growth of competitive Speed climbing, contributing significantly to standardization within the sport and improving safety and fairness on the Speed wall. We look forward to accompanying the athletes and dedicated IFSC team on their journey to Paris 2024.”

**For more information:**

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