

INTERNATIONAL FEDERATION OF SPORT CLIMBING

www.ifsc-climbing.org



IFSC WORLD CHAMPIONSHIPS PARIS 2016

RECAP: CLIMBING TO HALF A MILLION

On September 14-18, the best Sport Climbers in the world competed at the AccorHotels Arena in Paris. The atmosphere was like a rock show, with both Paris school children and longtime climbers giving thunderous standing ovations to the IFSC Athletes. In the end, we recorded over half a million views on our digital media! Here are some more figures which help capture the magic:

Key Figures

More than 600 Athletes representing 53 countries registered to the three Sport Climbing disciplines (Bouldering, Lead and Speed) and nine Paraclimbing (Lead) categories over five consecutive days. 140 volunteers enabled 20,000 spectators to enjoy the event, and 146 accredited representatives of the media brought the action to thousands more fans. Online, 12 events were viewed 147,334 times during a marathon of LIVE streaming, and to date IFSC YouTube videos of Paris have gathered an impressive 594,623 total views. The historic event also reached over 130 countries via television broadcast, including in Japan on SkyA which - for the first time in IFSC history - televised LIVE action of an IFSC event outside Europe.

Medal Table and Combined Rankings

Only weeks after the inclusion of Sport Climbing in the Tokyo 2020 Olympic Games, **twice** as many Athletes participated in all three disciplines this year compared to 2014. Additionally, **18** countries were represented on the podiums, further showing our sport's readiness for the Olympics and the strong presence of Sport Climbing all around the world. If you have not yet done so, please take a

moment to review the complete Combined rankings and Medal Table on the dedicated web page for IFSC World Championships:

http://www.ifsc-climbing.org/index.php/worldcompetition/world-championships

Pictures and Replays

Photographers of the IFSC and Fédération Francaise de la Montagne et de l'Escalade (FFME) produced some spectacular images of the competition, including shots of Janja Garnbret and Adam Ondra's celebrations atop the Lead wall. Our video crew was also hard at work, all week long. 664 photos and 24 videos are now on Flickr and our YouTube channel:

https://www.flickr.com/photos/ifsclimbing/albums/with/72157671946148442

https://www.youtube.com/user/ifscchannel

Thanks and Stay Tuned

Thank you for supporting the 2016 IFSC World Championships! Through your coverage, Sport Climbing fans from around the globe experienced the signature event of the 2016 IFSC Calendar.

The action is not over yet. The tour in China is next, beginning with the sixth IFSC Speed World Cup of the season on October 18th.19th in <u>Wujiang</u>. A few days later, Lead and Speed Athletes compete in <u>Xiamen</u>, and rising Sport Climbing stars face-off in November at the IFSC World Youth Championships in <u>Guangzhou</u>. Please stay tuned for further details.

2016 FRIDAY 30TH SEPTEMBER

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