# INTERNATIONAL FEDERATION OF SPORT CLIMBING

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# **FICIAL PRESS RELEAS**

2016

THURSDAY 28<sup>th</sup> JULY

# INTERNATIONAL FEDERATION OF SPORT CLIMBING

# LESS THAN 50 DAYS UNTIL PARIS WORLD CHAMPIONSHIPS

In just 48 days, 500 of the best Bouldering, Lead and Speed athletes from over 50 countries will compete in the premier IFSC calendar event of the year: the 2016 Climbing and Paraclimbing World Championships.

Once the Bercy Arena, the newly renovated AccorHotels Arena boasts a capacity of more than 20,000 and will certainly attract thousands of Sport Climbing fans on August 14th-18th for the most prestigious event the IFSC has ever organized.

# **FFME Activities**

In preparation for the event, the Fédération Française de la Montagne et de l'Escalade (FFME) launched a number of recent initiatives, including the following:

World Championships Videos

It is impossible to forget the enthralling official Trailer for the Paris World Championships released in March. Now, the excitement continues with short FFME videos which introduce the upcoming World Championships.

Athlete Thumbnails

Athletes comprise the heart and soul of all IFSC competitions. That is why thumbnails are being produced which present basic information and highlight top

international competition results for multiple registered athletes. All thumbnails and videos can be found on the dedicated Facebook page for the 2016 Paris event.

# **Media Updates**

An official press conference will be held at CNOSF in Paris on September 6<sup>th</sup> at 10:00 (GMT+2) to introduce the event, and IFSC President Marco Scolaris will be present to speak about the Tokyo 2020 Olympic Games. If you are interested in attending the conference, please contact Olivia Teboul with Agence 15Love at olivia@15love.net.

If you are a member of the media and have not yet done so, please take time to apply for media accreditation for the competition here.

## **Get Your Tickets Now!**

Individual and group ticket packages are still available for each day of the event and can be purchased here:

http://www.montagne-escalade.com/site/BO/ticketing-WC-2016.php

Please contact us if you have further questions.

# FOR MORE INFORMATION

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