



Job Offer IFSC Event Sponsor and Media Officer

Reporting to: IFSC Marketing & Communications Director

Work Unit: IFSC Marketing & Communications Department

Location: IFSC HQ, Torino (ITALY)

Travel: To all IFSC events (mainly World Cups, Youth World Championships, World Championships). Availability to work during weekends.

Type of contract: Employee, full time (CCNL Commercio). One year with possibility of renewal, starting from April 2019.

Level: minimum 3 year-experience in a similar position

Language: Fluent English

About the IFSC

The IFSC is an Olympic International Federation managing the development of Sport Climbing across the 5 continents.

It is an exciting period of growth: Sport Climbing is in the programme of the Tokyo 2020 Olympic Games was recently part of the Buenos Aires 2018 Youth Olympic.

The IFSC represents more than 90 National Federations grouped under 4 Continental Councils (Asia, Europe, Oceania, Pan-America).

The IFSC Calendar has an average of 40 events/year including World Championships, Youth World Championships, World Cups and Continental Cups and Championships.

The IFSC Marketing & Communications Department is aimed at providing a strategic corporate communications framework and consistent approach for marketing and communicating to its member National Federations, the media, companies, and other stakeholders. The IFSC Marketing & Communications Department is responsible for the promotion of Sport Climbing all around the world, mainly focusing on brand awareness and good reputation. The following activities are managed by the IFSC Marketing & Communications Department: corporate communication, events promotion, online communication, media relations, sponsorship activities, TV rights activities.

The IFSC Marketing & Communications Department works closely with the other IFSC Departments to ensure consistency and efficiency.

The IFSC is now seeking to engage an Event Sponsor and Media Officer in order to support the fast development and increased exposure of Sport Climbing around the world.



Job Description

The mission of the IFSC Event Sponsor and Media Officer is:

- To work with IFSC Event Organisers to provide media representatives with a high-quality experience at IFSC events,
- To support the management of media rights,
- To produce media and sponsors' reports;
- To ensure IFSC sponsors a consistent visibility throughout the climbing season;
- To coordinate sponsors' on-site activation along with the Venue Manager.

Duties and Responsibilities

Media

- Manage media before, during and after IFSC events:
 - Communicate with Event Organisers
 - Design and implement the media accreditation system
 - Enforce the media policy
 - Define media access
- Coordinate duties of the IFSC photographer(s);
- Coordinate duties of the IFSC webcasting crew:
 - Coordinate the stage one questionnaires and reports
 - Process additional photo and video projects
 - Communicate with the Community Manager, Sport representatives and the webcasting crew during events
 - Support the LIVE U technicians, making decisions regarding transmission if necessary
- Manage the broadcasting deals along with IFSC broadcasting agency.

Sponsors

- Become IFSC sponsors and IFSC marketing agencies main reference for daily business;
- Work closely with the Event Organisers, the IFSC Event Officer and the Venue Manager to ensure consistent visibility of IFSC sponsors on Events:
 - Validate branded elements of the IFSC Graphic Charter for each event
 - Validate branded elements of the Field of Play for each event along with the Venue Manager
 - Manage on-site activation (stands, animation, video clips...) along with the Venue Manager
- Liaise with the IFSC Social Media Officer to ensure a premium visibility of IFSC sponsors on IFSC digital platforms:
 - IFSC social media
 - IFSC website
 - IFSC YouTube channel

Skills and Qualifications

This job requires a flexible, efficient worker with strong organizational and writing skills who is comfortable working in a deadline-driven environment.



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The successful candidate must be a versatile team player with the ability to show grace under pressure. The position requires a native English professional with first experience in managing international sponsors and media. First experience in dealing with broadcasters is a plus. It is also critical that the team member can embrace both exciting and mundane tasks with fervent attention.

The IFSC Event Sponsor and Media Officer will be responsible for managing sponsors and media on site mainly at World Cups, Youth World Championships and World Championships, and therefore will need to be available to work on weekends and make other trips throughout the season.

Technical, organisational and personal competences:

- Planning and organisational skills;
- Rigor and attention to details;
- Ability to participate actively in setting joint objectives through his/her commitment and ability to respect the contributions of all members of a team;
- Ability to consider interpersonal differences as an added value and to interact constructively with all types of people.

Behaviour and attitude:

- Respect of internal rules of conduct and all instructions and procedures in place;
- Excellent command of corporate tools and compliance with internal usage rules (Livelink, Outlook, Evernote, Skype etc.);
- Collaboration and transfer of knowledge;
- Positive attitude and open-mindedness;
- Diplomacy and flexibility;
- Diligence and discretion combined with sound professional ethics;
- Enthusiasm, good ability to adapt, reactive and efficient;
- Persevering;
- Curiosity and interest in sport and international events,
- If you practice climbing or another outdoor sport, it will be a plus.

To Apply

Please send your resume and cover letter in English via e-mail to recruitment@ifsc-climbing.org with “*IFSC Event Sponsor and Media Officer Application*” in the subject line not later than **Sunday, 14th April 2019**. Applications in languages other than English will not be considered.

Job interviews will take place at the IFSC Office; the IFSC Staff will contact you with more precise information in case you are selected for the interview.