

BOULDER

More information in the EOH 2019 section FOP

TRANSIT ZONE

At the exit of the transit zone, a starting gate is highly recommended.

The starting gate design will include:

- Event Logo at top center of the starting gate

- IFSC Logo

- Event Organiser Logo

- IFSC sponsors logos: maximum 2

- Event Organiser sponsors logos: maximum 2

Note: these logos can be duplicated depending on the size of the transit zone.

COUNTDOWN CLOCK



Should be located visible to the spectators and camera crew (either broadcasters and/or webcast crew).

If any, IFSC time keeping sponsor has priority in the advertising on the countdown clock.

The surface of the logo shall be **maximum equal to the clock surface**, wherever the clock is displayed (wall, giant screen...).

TOP PLATFORM

The space of the platform is divided in 3 sections:

- **Left hand area** is dedicated to the promotion of **1 IFSC logo** and **2 IFSC sponsor logo**
- **Central area** is dedicated to the promotion of the **Event Name/Logo**
- **Right hand area** is dedicated to **1 Event Organiser logo** and **2 Event Organiser sponsor logo**

Note: these logos can be duplicated a maximum of 10 times (1 per problem/route).

GIANT SCREEN

Minimum size
3 m x 2 m.

Minimum height = 0,8 m



ALONG THE ROUTE

The following logos must be displayed along each route in the same size (**MAXIMUM 0,2 m x 0,2 m**) and with the equal advertising space:

- IFSC sponsors logos (if any and maximum 1 per route)
- Event Organiser sponsors logos (if any and maximum 1 per route).

GROUND SPACE AT THE BOTTOM OF THE WALL

The ground space can be used to display logos:

MAXIMUM logo size= **1 m x 1 m**

- 1** IFSC sponsor logo,
- 1** Event Organiser's sponsor logo.

PERIMETER BANNERS/FRONT OF THE STAGE

IFSC recommends the production of a **roll of banners** to be displayed on the perimeter banners.

The space on a banner will be allocated as follow:

- 50%**: Event Logo - displayed on the left.
 - 25%**: **1** IFSC logo and maximum of **3** IFSC sponsor logos to be displayed on the top right.
 - 25%**: **1** Event Organiser logo and maximum of **3** Event Organiser sponsor logos displayed on the bottom right below the IFSC and IFSC sponsors logos.
- These logos can be duplicated depending on the size of the perimeter banners.

*In accordance with EN12572:2

Note: In case the manufacturer of the wall is not a sponsor of either the IFSC or the Event Organiser and that its name and/or logo appear(s) on the wall, this logo will be considered as Event Organiser's sponsor and counted in the space allocated to the Event Organiser. The size shall not exceed 0,2m x 0,2m.